

OFFICIAL EVENT DIRECTORY



CARLISLE[®] TRUCK NATIONALS

2012
Carlisle PA Fairgrounds
August 3-5, 2012 CarlisleEvents.com

Keith Marzetta
**AMERICAN
CAR COLLECTOR**

OFFICIAL DIRECTORY PARTNER OF CARLISLE EVENTS

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August 3rd - 5th, 2012

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ED SCHOLLY, EVENT MANAGER



JIM'S 1972 CHEVROLET K10 CHEYENNE SUPER 4X4

It is our pleasure to welcome and assist all the truck owners, vendors and sponsors in presenting one of the best truck events in the country. In addition to trucks of all kinds represented on the Carlisle Fairgrounds this weekend, you will find Monster Truck shows, live music and truck product offerings about the grounds.

We are pleased to welcome a number of big trucks this weekend. Big Foot and Backdraft Monster Trucks will be performing, along with a few showings of Megasauros. With thanks to Progressive Insurance, Elizabeth Truck Center, aka ETC and Kenworth of Pennsylvania, we anticipate a nice showfield of big rigs that includes the American Truck Historical Society showcase.

You will find no shortage of fine trucks on our judged showfields and club showings about the grounds, but we try to feature a niche of the truck hobby each year. In recent years, you have seen trucks featured in mud, as rats, as rods and armed to the teeth like the Vietnam-era gun trucks. This year's feature is Vans. Look for a showing in Building Y this weekend thanks to the ideas, interest and support of Customvan.com and the many Vanners on site this weekend.

We are happy to welcome the Light Truck Accessory Alliance (LTAA) to the event this weekend. This industry association for the light-truck product markets will showcase the latest products available for light trucks, Jeeps and SUVs. This includes demonstrating product applications as they transform a stock Jeep into a show Jeep during the event.

Many of the products shown and demonstrated by the LTAA will be here and available for purchase through vendors on our midway and swap meet. Show truck or daily driver, this is the place to shop for vehicle accessories. You can get exhausted with A&A Auto Parts and industry-leading exhaust manufacturers, pick up new wheels and tires from Dick Cepek and Mickey Thompson and so much more.

Enjoy the Carlisle Truck Nationals!

Welcome to the Carlisle Truck Nationals. This is the largest truck gathering of its kind in the U.S., so if you're into classic, modern, custom, lifted or dropped rigs, you've come to the right place. This weekend is all about celebrating the vehicles that were designed to work for a living.

If you're a car person, chances are you already know that you can't do much without a pickup. All it takes is one greasy swap meet transmission in the trunk of your wife's car to prove that point in Technicolor.

I grew up around trucks. My dad always maintained that you couldn't expect to own a home without owning a truck. When I was little, he found a '75 Chevy 1-ton that had been left for dead and brought it back to life. It then towed boats, hauled gravel, appliances, mattresses and firewood, and years later, went with me to college as my driver.

So when I bought a house, the first thing I did was buy a truck of my own — a '72 Chevrolet K10 Cheyenne Super 4x4. For me, it's a restoration project, an all-weather driver and a mobile work bench. I see it as the perfect thing to facilitate all the other jobs on my to-do list, even if the biggest project I have to complete is the truck itself.

Over the past few years, the classic-truck market has exploded in popularity — more so than any other segment. The American market has warmed to them on a grand scale, and we've watched values rise accordingly, especially for great-condition original rigs with rare options. At American Car Collector, we take an in-depth look at a special truck sold at auction in every issue, and we cover many more in our market report section. Check out the special introductory offer card in this directory. And above all, enjoy the show this weekend!

— Jim Pickering,
American Car Collector Editor

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KIDS' ACTIVITIES & WOMEN'S OASIS

BUILDING HOURS	THURSDAY: SET-UP	FRIDAY	SATURDAY	SUNDAY
Vendor Services Office (Outside Gate 3)	7 AM - 7 PM	7 AM - 7 PM	7 AM - 7 PM	7 AM - 3 PM
Showfield Registration (Outside Gate 3; Big Rig at Pavilion)	NOON - 5 PM	7 AM - 7 PM	7 AM - 5 PM	8 AM - NOON
Guest Services: Showfield Check-In, Giveaway Registration, Information, Contest Sign-ups, Awards Pick-Up		8 AM - 6 PM	8 AM - 6 PM	9 AM - 3 PM
Building Z (Grandstand)		7 AM - 7 PM	7 AM - 7 PM	7 AM - 3 PM
Building T (including Carlisle Store)		7 AM - 7 PM	7 AM - 7 PM	7 AM - 3 PM
Orrstown Bank (inside Building T)		8 AM - 4 PM	8 AM - 4 PM	10 AM - 2 PM

KIDS' ACTIVITIES

Welcome, young enthusiasts! **THE KIDS' ACTIVITY CENTER AT BUILDING R (on Row IB)** features crafts, games, a playset, airbrush tattoos (fee), face painting and a bounce house. It's the perfect pit stop for those who need some down time. Attention, parents, please be advised that the Kids' Activity Center is not a childcare service. Adult supervision is required.



KIDS' COMPETITIONS

Win prizes and have some fun. **KIDS CAN TEST THEIR SKILLS AND QUALIFY FOR PRIZES** in the Lug Nut Challenge and the Dream Car Poster Contest and the Make a Gourd Race Car.

MAKE A GOURD RACE CAR

Join Meadowbrooke Gourds in creating one-of-a-kind gourd race cars — kids can decorate, design and create their very own on Saturday at 10 a.m., noon or 2 p.m. (pre-registration is required, and materials fee is \$8). **KIDS MAY TAKE THEIR CREATIONS TO THE STAGE ON SUNDAY FOR A CHANCE TO WIN PRIZES!** Learn more about Meadowbrooke Gourds online at www.MbGourds.com.

KIDS' CHOICE AWARDS

It's the kids' turn to have their say on which truck (in Building T) they think is the coolest! Ballots available in Building T, R and at Guest Services. The winner will be announced Sunday during the Awards Parade.

ID-A-KID

A new addition to the Kids' Center with a great purpose — keeping our kids safe! Available Saturday from 9 a.m. to 5 p.m. — FREE. Thousands of children go missing each year. We are pleased to present a way to help find them by partnering with ID-A-KID.

WOMEN'S OASIS

Ladies, if you're looking to do a little shopping and relaxing, stop by the Women's Oasis (tent beside Building R on Row IB). You'll find products such as jewelry, handmade crafts, accessories and handbags, kitchen must-haves, unique clothing and beauty products. You'll have a chance to earn a FREE massage, try a beauty makeover and learn how to apply the latest in nail art. Enjoy a frozen drink, a taste of wine and hear

the acoustic music of Zachary Herse. (**DEMONSTRATIONS/WORKSHOPS LISTED IN SCHEDULE STARTING ON PAGE 6.**)

ZACHARY HERSE

We are pleased to welcome Zachary Herse to the Oasis. He is an aspiring actor/musician who blends folk, rock and blues into his musical style.

2012 FEATURED VENDORS

Amazing Monograms, Avon, Barefoot Books, Christine Collections, Damsel in Defense, Eye Candy Accessories, Fanny's Corner, Jamberry Nails, JB's Tropical Treats, Longaberger, Mary Kay Cosmetics, Lisa Reed Therapeutic Massage, Sand Castle Winery, Scentsy Wickless Candles, Shirley's Country Treasures, The Family Jewels, The Pampered Chef, Thirty-One Gifts, and Wildtree Herbs.

ABSOLUTE WELLNESS CENTER

Sit back and relax with a therapeutic massage. Spend \$50 or more in the Oasis, and you will receive a FREE 10-minute massage (while supplies last). Sign up in the Oasis to reserve your time slot and ENJOY!

SANDCASTLE WINERY

We are pleased to welcome back Sandcastle Winery. From Bucks County, PA, Sandcastle will offer tastings of a variety of their unique wines as well as sale of wines by the bottle.

MAKEOVERS BY MARY KAY COSMETICS AND SKIN CARE

Update or try a new look for only \$10. If you purchase \$20 or more of Mary Kay products, your makeover will be FREE! Sign up Friday at the Mary Kay table for Saturday makeovers.

SEMINARS AND WORKSHOPS

Spend a little time to cook, create or learn about your favorite vendors. Seating is limited so sign up early in the Oasis to reserve your space for some fantastic demonstrations and workshops.

LADIES-ONLY BINGO — SATURDAY AT 2:30 P.M.

Enjoy 20 games of FREE bingo and win fantastic prizes like our Beach Basket and more. Approximately two hours, join at any time. Bingo supplies provided, seating limited. (Held in Building R next to the Oasis tent.)

VENDOR BASKET GIVEAWAY

Everyone who signs in with Zachary at the Oasis has the chance to win a fantastic Vendor Prize Basket. Basket winner will be drawn Sunday at 10 a.m. at the Oasis Tent. Don't forget to sign up!

GENERAL HIGHLIGHTS

LTAA'S NEW PRODUCT SHOWCASE

LTAA or Light-Truck Accessory Alliance, is a council of the Specialty Equipment Market Association (SEMA). Member companies manufacture, distribute, sell and/or install accessories for light-duty pickup trucks, vans and SUVs, or provide services to the light-truck accessory industry. A full display of products from more than 35 LTAA member companies is on display on the Midway. Be sure to check out the latest products for your show truck and daily drivers. Many of these products will be available for sale onsite this weekend.



STOCK JEEP TO SHOW JEEP.....

The LTAA is not just here to talk the talk, they are going to walk the walk this weekend as they transform a stock Jeep into a show Jeep with the newest and latest products. Watch in Building T as they install parts and products from AirRaid, Bestop, Dick Cepek Wheels, Daystar, Go Rhino, Hellwig, Mickey Thompson Tires, N-Fab, Putco, Rampage, RBP, Skid Row Mfg., Skyjacker, Superchips, Superlift, Timbren, T-Max, Warn, Weathertech and Wade/Westin.



AIRBRUSH MASTER ED BEARD JR.....

Airbrush master Ed Beard Jr. will be demonstrating his technique and displaying his newly finished custom Dodge Hot Rod van called "DragonLord" this weekend on Row J near the Vanarama Display. Ed has had his art licensed in well over 1,000 products worldwide over the past 30 years; however, his roots were in custom auto and motorcycle airbrush muraling back in the early '80s. Read more about Ed on **PAGE 32**.



SPECIAL DISPLAYS

VANARAMA

Our closed cargo-carrying brethren are featured in and around Building Y, courtesy of www.customvan.com. Be sure to see some of the unique and innovative things these folks have done to their vans. See **PAGES 20-21** for a sample of what will be on display.



INVITATIONAL

Our Invitational Display in Building T includes some incredible trucks. See a preview of them on **PAGES 26-27**.

UNIQUE TRUCKS ON DISPLAY

Check out a great display from the Clarion County

Career Center in Shippenville, PA. This group is responsible for six customized trucks. Obtained via donation or loan, the Diesel Technologies class, composed of 15- to 18-year-old students, tears down the truck to its frame and build it back up. As an added bonus, trucks are customized and shown at the Mid-American Truck Show in Louisville, KY. Following the show, trucks are either returned to their owner or sold, with proceeds going back into the school. CCCC, their students, instructor and at least three rigs will be on display in the big rig area this weekend.



AMERICAN TRUCK HISTORICAL SOCIETY

The not-for-profit society was formed to preserve the history of trucks, the trucking industry and its pioneers. We are pleased to welcome the Susquehanna Valley Chapter and their showcase of vehicles. See them near the Pavilion. More on **PAGE 30**.



MILITARY TRUCKS

Gun Trucks invaded the Carlisle Fairgrounds in 2010 along with our neighbors at the U.S. Army Heritage Center. We are pleased to welcome military trucks as part of the Carlisle Truck Nationals. Those who join in this showfield class are eligible for awards and recognition of their military vehicle.



SVT CELEBRATES 20 YEARS

SVT celebrates 20 years of providing high-performance vehicles to the Ford lineup. We are pleased to welcome the SVT Owners Association along with Dave Dempster, former SVT engineer and contributor on Ford's prototype "Lightning Bolt" Ranger on display in Building T. Dave is a Ford engineer and was there when SVT transplanted a 2002 SVT F-150 Lightning, supercharged 5.4L 2V engine coupled to a 4R100 transmission into this Ford Ranger. Join Dave and the SVT Owners Association for a walk-around, talk-about and Q&A of the SVT Lightning Bolt Ranger and SVT. **SEE PAGE 27**.



ELIZABETH TRUCK CENTER

Elizabeth Truck Center and its sister company, Car Craft Truck Works, combined, simply known as ETC, continue to raise the bar and set new standards in the trucking in-



GENERAL HIGHLIGHTS

dustry. Everyone should be familiar with their Build-Off creation, "The Beast," which they believe revolutionized the way the industry looks at custom trucks. Since then, ETC has gone on to further impress with a makeover of a classic 1980 A-Model Kenworth, aptly named "Bride of the Beast," an over-the-top urban assault vehicle, G-UNIT, transformed from a showroom-new 2006 Peterbilt 379, the restoration and finely detailed rebuild of a vintage 1966 Peterbilt. "The Punisher" is one of the most incredible Kenworths on the road, and there's an outrageous, off-the-hook, custom International ProStar, "Mayhem." And let's not forget "The Predator," imitated but never duplicated. Who would want to see that bearing down on them in their rear-view mirror? The fun never stops at ETC; they've always got something new, or two, in the works. They showcase their builds at a handful of shows each year, accompanied by their mobile chrome shop. They enjoy getting out and meeting the people that keep the wheels turning every day.



MODERN MUSCLE MOTORSPORTS

These modern automotive performance enthusiasts specialize in modifying and tuning today's high-performance, fuel-injected vehicles. They will be on site, offering dyno testing. Don't be afraid to ask them what you can do to get more out of your truck or SUV.



MANUFACTURERS MIDWAY, SWAP MEET & CORRAL

Visit our partners on the Manufacturers Midway, find a truck in the Corral and shop the Swap Meet. You'll find new product manufacturers, vintage accessories, parts and memorabilia. Vendors are listed by specialty and alphabetically in this directory. Title transfer services are offered at the Notary Office in the Pavilion. Financial services are available through Orrstown Bank, inside of Building T.



INSTALLATION ALLEY

A&A Auto Parts Stores is on site, ready to install your new exhaust system. They have one of the largest inventories of truck parts anywhere. Get exhausted at A&A, or just get what you need for your truck at A&A on the Midway!



OFF-ROAD PLAYGROUND WITH RAUSCH CREEK

We gave our highly trained and skilled off-road specialist friends a playground to craft a course for our 4x4 enthusiasts. Take your ride on a run through the trail. While you're there, spend some time with the crew from Rausch Creek Off-Road Park. They will be available for Off-Road 101 and 102 (tips & tricks).



MONSTER TRUCKS

The Bigfoot and Backdraft shows are sure to get your adrenaline pumping as they go airborne and crush cars. Better yet, you can RIDE in a monster truck! Look for the Virginia Giant ride truck behind the stage. More on **PAGE 14**.



MEGASAURUS

Megasaurus dropped the jaws of kids and adults alike last year and he, it — the big metal machine, is back again. Don't miss the fire-breathing, car-eating transformer!



IF SOMEONE IS LOST.....

If you are unable to contact a member of your party, wait for them near the **GUEST SERVICES BUILDING**. We do not page individuals. Notify any staff member when a child is lost.

hand and located under the north side of the stage.

LOST & FOUND

Check with our security staff under the north side of the stage.

your vehicle, your options are: rent a heavy duty hand cart or request hauling at Guest Services, call 717-385-0000 for hauling, or obtain a temporary entry pass at Gates 1, 2 or 3 in the late afternoon. Fees are donation only.

FIRST AID.....

Emergency Medical Staff is on

HAULING PARTS

To get items you've purchased to

RECEIVING.....

Any items sent to Carlisle Events

FRIDAY SCHEDULE & HIGHLIGHTS

FRIDAY		
All Day	LTAA's Stock Jeep to Show Jeep Transformation	Building T
	Displays: Invitational & SVTs	
	Display: Vanarama	In and around Building Y
	Displays: Clarion County Career Center, Elizabeth Truck Center, American Truck Historical Society, Military Trucks	Big Rig Area
	Monster Truck Rides (fee applies)	Behind WGTY Stage
	Dyno Testing by Modern Muscle Motorsports (fee applies)	Rows U & V
11 AM - 5 PM	Women's Oasis	Tent by Building R on Row IB
Noon - 5 PM	Kids' Activities (<i>Kids can vote for their favorite truck in Building T!</i>)	Building R
1 PM	LIVE MUSIC: Deezle Church	WGTY Stage
	OASIS: Cooking Healthy and Simple on a Dime with Wildtree. Learn to cook meals that are quick, healthy and delicious using Wildtree's all-natural seasonings and cooking blends.	Women's Oasis
1 - 1:45 PM	Off-Road Playground with Rausch Creek	See Map
2 PM	LIVE MUSIC: Deezle Church	WGTY Stage
	OASIS: Enjoy a demonstration and tasting party of how to make easy "Creamy Iced Coffee" with Longaberger's new Arabica Coffee. (Free) Longaberger is not just about baskets anymore!	Women's Oasis
2 - 3 PM	SVT Walk-Around	Building T
2:30 - 3:15 PM	Off-Road Playground with Rausch Creek	See Map
2:30 PM	High-Low Contest (<i>Sign up at Guest Services by 2</i>)	Front of Grandstand
3 PM	LIVE MUSIC: Deezle Church	WGTY Stage
	OASIS: Homemade quick and healthy snacks — Presented by Pampered Chef's own Chef Andrew	Women's Oasis
4 - 5 PM	Monster Truck & Megasaurus Show	Front of Grandstand
4:30 - 5:15 PM	Off-Road Playground with Rausch Creek	See Map

should be addressed to: 504 Cavalry Road, Carlisle, PA 17013. The packages are stored in our new receiving building outside of Gate 5.

SHIPPING.....

To ship your purchases, visit Antrim Way Shippers near Gate 3 or call them at 717-414-2512.

PHONE NUMBERS.....

Carlisle Events717-243-7855
 Security717-243-2756
 Scooter Rental330-546-5820
 Orrstown Bank717-245-0682
 Repair Service, John's Mobile717-245-0076
 Towing Service, Jerry's717-258-1517
 Taxi Service (Gate 1, 2 or 3)717-243-4343
 Greyhound Bus717-240-0055

WI-FI.....

CARLISLE EVENTS HOT SPOT is the public wireless Internet network available **in front of the grandstand**. No password required. Unsecured connection. You are responsible for the security of your information and equipment. Carlisle Events assumes no responsibility and shall not be liable for any damages to your equipment.

SATURDAY SCHEDULE & HIGHLIGHTS

SATURDAY		
All Day	LTAA's Stock Jeep to Show Jeep Transformation	Building T
	Displays: Invitational & SVTs	
	Display: Vanarama	In and around Building Y
	Displays: Clarion County Career Center, Elizabeth Truck Center, American Truck Historical Society, Military Trucks	Big Rig Area
	Monster Truck Rides (fee applies)	Behind WGTY Stage
	Wheelie Rides (fee applies)	Near Guest Services
	Dyno Testing by Modern Muscle Motorsports (fee applies)	Rows U & V
9 AM - 5 PM	Women's Oasis	Tent by Building R on Row IB
	Kids' Activities (<i>Kids can vote for their favorite truck in Building T!</i>)	Building R
	ID-A-KID (Free!)	In the outdoor play yard at Building R
10 AM	KIDS: Make a Gourd Race Car (Fee \$8)	Building R
10 AM - 4 PM	Showfield Judging	
11 AM - 4 PM	Big Rig Showfield Judging	
11 AM	OASIS: Good Eats in the Great Outdoors: Come enjoy a demonstration and tasting party of great summer food and beverages (must be 21 to taste the Cosmos!). Longaberger has it all for your summertime feasts. (Free!)	Women's Oasis
11 AM - 12:45 PM	Off-Road Playground with Rausch Creek	See Map

SHOWFIELD JUDGING

Participants registered to have their trucks judged must check in at Guest Services to receive their judging card. Trucks must have the judging card easily accessible and be parked in the correct location on Saturday 10 a.m. to 5 p.m. Ask any Carlisle staff person for assistance in locating your judged showfield class location.



ABOUT THE JUDGES:

Carlisle Events is pleased to welcome judging team GS Grifana Car Shows of Norfolk, VA. GS Grifana Car Shows will be judging both the Truck Nationals showfield and the Big Rig Show and Shine. Team leader Greg Grifana has a truck industry résumé from owner operator to fleet manager. His team judges car, truck and motorcycle events throughout the east coast. Judging headquarters will be located on the judged showfield.

BIG RIG SHOW AND SHINE

Rigs, show trucks, tow trucks, haulers and more will be on display. Owners must register their rigs at the Auto Trader Pavilion after parking. Judging is optional and takes place Saturday 11 a.m. to 4 p.m. and is conducted by GS Car Shows. Be sure to check in at the Pavilion for additional information.

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CLUB CHALLENGE

Clubs are a very important part of the event. Each year, clubs compete to see which has the most vehicles in attendance, and awards are presented to the top three.



There is also an award presented to the club with the coolest hangout. See who won last year on **PAGE 16**.

SATURDAY SCHEDULE & HIGHLIGHTS

NOON	KIDS: Make a Gourd Race Car (Fee \$8)	Building R
	OASIS: Chicken BBQ Sliders — Come join the fun as Mark prepares this tasty treat. Hosted by Pampered Chef. (Free)	Women's Oasis
NOON - 1 PM	MAGIC SHOW by Eddy Ray	Front of Grandstand
1 PM	MONSTER TRUCK VIP MEET & GREET	Rear of WGTY Stage
	OASIS: Cooking Healthy and Simple on a Dime with Wildtree. Learn to cook meals that are quick, healthy and delicious using Wildtree's all-natural seasonings and cooking blends.	Women's Oasis
1 - 1:45 PM	Off-Road Playground with Rausch Creek	See Map
	LIVE MUSIC: Chris Woodward Band	WGTY Stage
2 - 2:45 PM	KIDS: Make a Gourd Race Car (Fee \$8)	Building R
	SVT Walk-Around	Building T
	LIVE MUSIC: Chris Woodward Band	WGTY Stage
2:30 - 3:15 PM	Off-Road Playground with Rausch Creek	See Map
2:30 PM	BINGO for Ladies Only (Free)	Building R
3 - 4 PM	Monster Truck & Megasauros Show	Front of Grandstand
3:30 PM	OASIS: Pampered Chef Margarita Party — Sign up early to reserve your seat. Enjoy an afternoon with the girls. (Must be 21 to attend.)	Women's Oasis
4 PM	LIVE MUSIC: Chris Woodward Band	WGTY Stage
4:30 - 5:15 PM	Off-Road Playground with Rausch Creek	See Map
6 PM	Ms. Carlisle Contest (<i>Sign up at Guest Services by 5:30</i>)	WGTY Stage
6:30 PM	Burnout Contest (<i>Sign up at Guest Services by 6</i>)	Front of Grandstand

SATURDAY CONTINUED 

WHEELIE RIDES

You can experience doing a wheelie on this simulator — which is a real motorcycle! Try it out near Guest Services on Saturday. Fee applies. Visit iWheelie.com for more information.



MS. CARLISLE CONTEST

Contestants for Ms. Carlisle compete for cash prizes on Saturday evening at the grandstand. Ladies must register at Guest Services BY 3:30 P.M. ON SATURDAY. Must be 18 with valid ID. Complete rules and contest format are available on the registration form.



MAGIC SHOW

Illusionist Eddy Ray has been astounding people from the U.S. to the far reaches of Japan with his incredible and artistic sleight-of-hand, hilarious interactive audience segments and his fresh approach to magic and illusion. Join us at the Grandstand on Saturday at noon. This is an event the kids will want to see!



CHRIS WOODWARD BAND

Appearing on the WGTY Stage is Chris Woodward, a Three Springs, PA, native (Huntingdon County). He is an energetic performer with songs that will have you singing along. Chris has played at places such as Hershey Park, the Bloomsburg Fair, the NASCAR Pocono 500 and many other fairs and events regionally.



SUNDAY SCHEDULE & HIGHLIGHTS

SATURDAY (CONTINUED)		
7 - 8 PM	Monster Truck & Megasaurus Show	Front of Grandstand
7 PM	LIVE MUSIC: Blackwater Jam	Pavilion
8 PM (or dusk)	LEDGlow Neon Contest	Midway
8:30 PM	Frame Dragging Contest	On the hill by Gate 5
9 PM	Big Rig Glow Show	Big Rig Area

Most recently, Chris played the Carlisle Ford Nationals' Downtown Parade and Street Party. He has opened for country artists like Toby Keith, Montgomery Gentry, Jessica Andrews, Lonestar and many more.

BURNOUT CONTEST

No Carlisle event would be complete without the burnout contest. Bragging rights are up for grabs. A show sticker (vending or showfield), driver's license and proof of insurance are required. Sign up at Guest Services BY 5:30 P.M. ON SATURDAY. Participants are limited to 10 vehicles and three minutes each.



BLACKWATER JAM.....

Blackwater Jam is the ultimate, no holds-barred Southern Rock and Blues band from South Central PA. They love to hear the crowd sing along with Southern Rock jams from Lynyrd Skynyrd, The Outlaws, the Allman Brothers, ZZ Top and others.



NEON CONTEST

LEDGlow Lighting, known worldwide for exception-

PETS

Pets are strongly discouraged for health and safety reasons. If you cannot make other arrangements for boarding, your pet must be on a leash and policing after it is required. Your pet must be under your control at all times, and you are fully responsible for its actions. Any offensive or unsafe action by your pet may result in expulsion without refund.

SCOOTER RENTAL.....

Disabled guests are welcome to enter with their own wheelchairs and three- or four-wheeled electric convenience vehicles (ECV). Disabled individuals with appropriate creden-

tials may rent an electric convenience vehicle or wheelchair from our authorized vendor located inside Gate 3. ECV rentals are limited, and disabled individuals are encouraged to arrive early to ensure availability of a rental unit. Operators of ECVs are required to possess appropriate credentials while on grounds. Exceptions to this policy will be considered on a case-by-case basis.

TRANSPORTATION.....

For safety reasons, the use of all personal means of transportation (bikes, scooters, golf carts, ATVs, motorcycles or minibikes, etc.) is forbidden on the

ally designed and ground-breaking LED vehicle lighting systems, will host and judge the LEDGlow Neon contest as the official wind-down to the Truck Nationals Saturday night action at the LEDGlow booth on the Midway. To sign up for the competition, visit the LEDGlow booth on the Midway.



FRAME DRAGGING.....

The Carlisle sky will be lit up by more than big rigs and Megasaurus. On Saturday night, mini-trucks will lay out and throw sparks on the east hill. Don't miss the frame-dragging action as we cut the hill open with a spark show!



BIG RIG GLOW SHOW

It's not just the four wheelers that roll lit at Carlisle. Don't go home if you haven't seen what these rigs can do with lights and chrome. This is what the Carlisle staff sticks around for late on Saturday nights and is one of the highlights of the event. We will be picking the coolest lit-up rig on the grounds Saturday night!



Fairgrounds from 7 a.m. to 5 p.m. on all show days. No unlicensed drivers may operate these vehicles at any time. Verification of insurance is required.

CONDITIONS.....

Dangerous conditions can exist on the Fairgrounds. Due to exposure to the weather, areas may become slippery or soft. Due to the nature of the goods displayed, heavy and sometimes dangerous equipment and moving vehicles are frequently present. Carlisle Productions cannot be responsible for the conduct of vendors and patrons entering these premises. Those who enter the Fairgrounds do so at their own risk.

SUNDAY		
All Day	Displays: Invitational & SVTs, Vanarama, Clarion County Career Center, Elizabeth Truck Center, American Truck Historical Society, Military Trucks	
	Monster Truck Rides (fee applies)	Behind WGTY Stage
	Dyno Testing by Modern Muscle Motorsports (fee applies)	Rows U & V
9 AM	WINNERS LIST POSTED: Online at CarlisleEvents.com, outside the Guest Services Building, Showfield Registration and Vendor Services	
	Winner Check-In / Awards Pickup / Awards Parade Sign-up	Guest Services
	Worship Service (non-denominational, by The Salvation Army)	Grandstand
9 AM - NOON	Kids Activities	Building R on Row IB
9 AM - 3 PM	Women's Oasis	Tent by Building R on Row IB
10 AM	Big Rig Awards Presentation	Elizabeth Truck Center
	OASIS: Vendor Basket Giveaway Winner Announced — Must have signed in at Oasis for chance to win. It's a little piece from every vendor to thank you for spending the weekend with us.	Women's Oasis
10 AM - NOON	LTAA's Stock Jeep to Show Jeep Transformation	Building T
11 - 11:45 AM	Off-Road Playground with Rausch Creek	See Map
11:30 AM	SVT Walk-Around	Building T
	KIDS: Awards Presentation for Lug Nut Competition, Dream Car Poster Contest and Gourd Race Car Design	Front of Grandstand
NOON	Big Rig Awards Parade	Front of Grandstand
12:45 PM	LTAA's Stock Jeep to Show Jeep Presentation	Front of Grandstand
1 PM	Monster Truck Show	Front of Grandstand
	Off-Road Playground with Rausch Creek	See Map
2 PM	Awards Parade & Presentation	Front of Grandstand
Following Awards	IPAD GIVEAWAY WINNER ANNOUNCED (Deadline to register 2 PM)	

AWARDS PARADE.....

See the winning trucks from the Judged Showfield and Big Rig Show and Shine during the awards parade on Sunday. See schedule for times. Winners' lists will be available at 9 a.m. Sunday morning at Guest Services, Vendor Services, Showfield Registration and online at CarlisleEvents.com. Winners must check in to pick up their award or to join the parade. If you cannot attend the event on Sunday, your award may be shipped to you for a \$10 fee or picked up at our office.



GIVEAWAY.....

Carlisle Events recognizes that today's technician plays with today's technology. Because of that, you could win an Apple iPad2 on Sunday. This prize will serve as a



great accessory for travel, shop work, web browsing, gaming or whatever you want to do with it.

OFFICIAL RULES AND REGULATIONS: See eligibility requirements on our website: CarlisleEvents.com or at Guest Services.

GUESTS: Enter the giveaway contest in the Guest Services Building next to the Grandstand. One entry per person. You may also enter online for any giveaway by the deadlines noted in the schedule.

SHOWFIELD PARTICIPANTS: Showfield participants do nothing — **you are already entered.**

VENDORS: Vendors do nothing — **you are already entered.** The owner of record of every vending space is automatically entered to win. This includes vendors who purchased recycled vending spaces as well as car corral spaces.

TO WIN: Winners' names will be announced as noted in the schedule. You do not need to be present to win. Winner will be notified according to the contact information we have on file (for vendors and showfield) or that was provided during registration.



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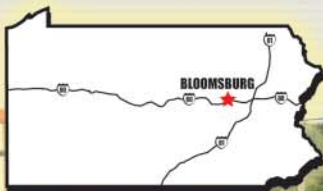
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MONSTER TRUCKS

BIGFOOT

This year the monster truck fun will be super-sized with the most iconic monster truck of them all — Bigfoot. Bigfoot, created by Bob Chandler, is noted as the first monster truck. What started as a promotional tool for his partner's and his Midwest Four Wheel Drive business evolved into a fleet of trucks recognized worldwide. The original Bigfoot debuted in 1979 at a car show in Denver, CO. Its popularity yielded numerous appearances thereafter, sold millions of dollars in merchandise, spawned nearly 20 versions of the truck and is so rich in history that Bigfoot's biography spans three pages on its web site.

With driver Erik Tack and Bigfoot 14 scheduled to appear, it's a given that this iconic machine will pack the house.

BACKDRAFT

The term "backdraft" can mean an explosive event resulting from rapid re-introduction of oxygen to combustion in an oxygen-starved environment Or, it can relate to a smoking-hot monster truck coming to Carlisle. We're turning up the heat in 2012 with Backdraft. Its Dodge body, fire truck design and fire engine red paint scheme is guaranteed to excite children of all ages. Backdraft is a member of the Monster Jam circuit and is primarily driven by Jeremy Slifko. The truck and driver have extensive experience at performing in front of crowds that enjoy high-flying excitement, engine-revving power and car-crushing dominance. Slifko will take his Dodge monster over the cars, around the circuit and wow the audience with unmatched power!

MEGASAURUS

Fresh off an appearance on ABC's "Extreme Home Makeover," Megasaurus, the transforming robotic dinosaur, is here to excite kids and parents alike. Megasaurus stands three stories tall, weighs over 50,000 pounds and has 15,000 pounds of crushing force in each claw. It is sure to bring heat to the monster truck show by breathing flames and eating every compact car he can find. If you've never seen Megasaurus in person, you will not want to miss this show! **FRI. & SAT. ONLY**

MONSTER TRUCK RIDES.....

Climb aboard the iconic Virginia Giant Ride Truck to experience the power and car-crushing action of a monster truck. This truck is the only one of its type that takes you over the cars. Board behind the stage. Fee applies.

BIGFOOT



BACKDRAFT



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99-07 SUPER DUTY RAM AIR HOOD part # 1184-CAR12.....\$638.99
03-07 6.0 SUPER DUTY RAM AIR KIT part # 8044-CAR12.....\$589.99
08-09 SUPER DUTY 2.5" COWL HOOD part # 1188-CAR12.....\$638.99
99-07 SUPER DUTY 3" COWL HOOD part # 1183-CAR12.....\$638.99
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99-07 SUPER DUTY RAM AIR HOOD
part # 140-CAR12.....\$638.99
Ram-Air hood includes machined aluminum air duct screens.



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part # 1185-CAR12.....\$638.99



07-12 SILVERADO COWL HOOD
part # 1196-CAR12.....\$594.99



07-12 SILVERADO RAM AIR HOOD
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97-96 F-150 RAM AIR HOOD part # 112-CAR12.....\$638.99
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98-96 F-150 RAM AIR KIT part # 8005-CAR12.....\$254.99



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04-08 F-150 RAM AIR HOOD part # 1161-CAR12.....\$668.99
04-08 F-150 FRONT BUMPER part # 3346-CAR12.....\$586.99
FOG LIGHTS part # 7015-CAR12.....\$229.99
FOG LIGHT HARNESS part # 7027-CAR12.....\$84.99



97-03 F150 COBRA R HOOD part # 1157-CAR12.....\$669.99
97-03 F150 COBRA R BUMPER part # 3342-CAR12.....\$588.99
Fog Lights part # 7015-CAR12.....\$229.99



97-03 F-150 TAILGATE WING part # 220-CAR12.....\$338.99
97-03 F-150 REAR BUMPER part # 3345-CAR12.....\$528.99



03-06 CHEVY SILVERADO RAM AIR HOOD
part # 1173-CAR12.....\$698.99



99-02 CHEVY SNIPER BUMPER part # 3344-CAR12.....\$688.99
99-02 RAM AIR TYPE III HOOD part # 1162-CAR12.....\$669.99
PIAA FOG LIGHTS part # 7020-CAR12.....\$159.99



88-98 Chevy S-HOOD part # 133-CAR12.....\$638.99
Includes machined aluminum air duct screens.



99-04 GMC RAM AIR HOOD part # 1163-CAR12.....\$669.99
GMC & CHEVY Ram-Air hoods include Honeycomb screens.



94-04 S-10 S-S HOOD part # 139-CAR12.....\$638.99
94-97 S-10 AIR DAM part # 4803-CAR12.....\$234.99
98-04 S-10 AIR DAM part # 4003-CAR12.....\$234.99



02-05 DODGE SRT-10 STYLE HOOD part # 1169-CAR12.....\$724.99
SRT-10 FRONT BUMPER part # 3348-CAR12.....\$619.99
SRT-10 WING part # 2228-CAR12.....\$458.99

PIAA FOG LIGHTS part # 7020-CAR12.....\$159.99
SCREEN KIT part # 7012-CAR12.....\$34.99

SNIPER 7-PIECE GROUND EFFECTS KIT.....\$789.99
Stan. Cab part # 8009-CAR12
Club Cab part # 8011-CAR12

97-04 Dakota RAM AIR HOOD part # 138-CAR12.....\$638.99

BRILLE part # 4004-CAR12.....\$315.99
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FRONT BUMPER part # 3338-CAR12.....\$628.99
PIAA fog lights and bumper screens sold separately.

II-Piece Kit.....\$2,158.99
Stan. Cab part # 9004-CAR12
Club Cab part # 9006-CAR12

TAILGATE WING part # 222-CAR12.....\$338.99
will not fit with over the rail tonneau cover
ROLL PAN part # 602-CAR12.....\$204.99



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CLUB CHALLENGE



COOLEST CLUB HANGOUT

During the show, our event team visits each club location and presents an award to the club with the coolest hangout. We also present awards to the three clubs with the most registered members. Make Carlisle your club's site for a fun-filled weekend.

LOW ROLLERS

www.lowrollers.com

Vehicles: Lowered and Mini-Trucks

The belief of the Low Rollers Truck Club is to drive their trucks low and hold their heads high, live life to the fullest and never fall victim to "the norm." The Low Rollers are Delaware-based and have been around the truck scene for nearly 20 years. Since its inception, the club has evolved, changing with the times. To date, club members come from all walks of life and span several generations. Within their circles, they are more than just a club, they are a family with an unwritten and unspoken bond to keep the mini-truckin' lifestyle flourishing!



CLUB CHALLENGE

1ST • FULLSIZECHEVY.COM

www.FullSizeChevy.com

36 Registrations

Vehicles: All Chevy Trucks, 1948-Present

Now celebrating its 10th year, FullSizeChevy.com is a discussion group that has by far outlasted and outgrown anything its Texas-based creators had ever

anticipated. With membership currently exceeding 130,000 and representation in all 50 states, Canada, the U.K. and Australia, FSC has become one of the largest truck forums out there, as well as a perennial front-runner for club participation at the Carlisle Truck Nationals. The FSC staff prides itself with maintaining a reputation for running a clean, family-friendly forum catering to owners and enthusiasts of all ages and all generations of Chevy, GMC and Cadillac full-size trucks & SUVs.



2ND • EXCEEDING LIMITS TRUCK CLUB

www.exceedinglimits.net

32 Registrations

Vehicles: All Model Trucks, All Years

Formed in 2002, Exceeding Limits brings together people from all walks of life with an interest in trucks. Whether you are building a fully-body-dropped truck on air bags or hydros, getting jacked with an eight-foot lift or screaming down the quarter mile at 120 mph, this is the club for you. E.L.T.C. is involved in many charity events and is always willing to give back to our communities. We build friendships that last and are always helping each other out. To most, this club is a second family; we cruise together, we build together, we live our lives together. E.L.T.C 4Life...



3RD • TRIPLE DIAMOND FOURWHEELERS

www.TripleDiamond.org / TDFW@comcast.net

27 Registrations

Vehicles: International Harvester (IH) Trucks

Triple Diamond Fourwheelers, an East Coast based group of International Harvester owners, lovers and addicts, is dedicated to the preservation, restoration, and safe enjoyment of Scouts and IH trucks of all vintages. TDFW hosts fourwheeling events in the New Jersey Pine Barrens, as well as family outings, trail rides, and "work weekends" throughout the year. In addition to hosting the East Coast Scout and Light Truck Regionals at the Carlisle Truck Nationals, TDFW also sponsors a number of other events around the country, including the IH Scout and Light Truck Nationals in Springfield, OH.

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VANARAMA

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Featuring a niche of the truck hobby with each Truck Nationals event has been a common staple of the Carlisle Truck Nationals. In recent years you have seen clean trucks, dirty trucks, rat trucks, rods trucks, military gun trucks and many more. One of our truck show vendors, Customvan.com, reached out to us this year, calling for the Carlisle Truck Nationals to feature Vans in 2012. With the help of Customvan.com and many Vanners, we are pleased to welcome Vanarama to the Carlisle Truck Nationals. Building Y and surrounding field will feature vans, van classes, van vendors and more.



1976 CHEVROLET G10 VAN
Don Martin



1967 FORD VAN
Ernest and Lisa Updegrove



1985 CHEVROLET CUSTOM VAN
Lauren Moral



1975 CHEVROLET G10 VAN
John Piedmonte



1974 CHEVROLET G10 VAN
David Phillips



1967 CHEVROLET VAN
Kevin LeVan



2003 DODGE B1500 "CHRISTINE"
Gene Mitcheltree



1974 DODGE B300
Ray Beebe



1977 DODGE VAN
Quinn Jones



1978 CHEVROLET 4X4 VAN
Stan Suze



2009 CHEVROLET VAN
Ivan Krstinic Jr.



1977 CHEVROLET VAN
Mike Mosher



2004 FORD E250 VAN
Barb and Shawn Parr



1978 DODGE CUSTOM VAN
Phil Martin



1979 CHEVROLET G10 VAN
Tom Bitzer



1965 FORD VAN
Bob Allman



1997 DODGE 4X4 VAN
Keith LeVan



1972 FORD XPLOER CAMPER
Ben McDonough



1975 DODGE VAN B100
James Fry and Donna Hart



2000 FORD 4X4 SUPERBEAST
Ken and Deb Schwartz



1988 GMC CUSTOM VAN
Joe Scott



1977 CHEVROLET G20 CUSTOM VAN
Dave and Skyler Kollar



1998 DODGE VAN
Lorraine Coldren

ON DISPLAY BUT NOT PICTURED: **1969 CHEVROLET G10 VAN**, Joe Russin



✓Yes



✓Yes



✓Yes



✓Yes



✓Yes



xNo



✓Yes



✓Yes



✓Yes

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CLUB TENT LOCATIONS

INDICATES AREA RESERVED FOR CLUB UNTIL 10 A.M.

TENT	CLUB	TENT LOCATION / TOTAL AREA
T	ABNORMAL BEHAVIOR	NL 16-17 / NL 16-25
N	ACROPHOBIA & LOW ROLLERS TRUCK CLUB	CB 136-137 / CB 112-115, 135-138
V	BACKWOODS BOYS	NO 8-9 / NO 1-10
G	BIG DOG'S OFF ROAD	X 2-3 / W 1-2, X 1-4
Y	BIG TIME KUSTOMZ	IH 27-28 / IH 22-40
P	DIVERSE RIDES	NE 21-22 / NE 16-36
F	EAST COST MINI RIGS	IM 100-1, IL 103-4 / IL 101-7, IM 98-102
A	EON - CHEVY TRUCK WORLD	Q 103-4 / Q 98-110
D	EON - DODGE TRUCK WORLD	IL 62-3, IM 59-69 / IL 60-73, IM 57-70
E	EXCEEDING LIMITS	IJ 93-94, IK 91-92 / IJ 87-107, IK 85-105
C	FULLSIZECHEVY.COM	IN 76-77, IO 70-71 / IN 63-94, IO 59-80
Z	GMT NATION (FORMERLY TRAILVOY)	IJ 82-83, IK 80-81 / IJ 79-86, IK 77-84
S	GROUND 4 LIFE	NJ 16-17 / NJ 15-30
M	IS WHAT IT IS CUSTOMS	CB 90-91 / CB 67-69, 90-92
K	KAOTIC CUSTOMS TRUCK CLUB	CC 98-99 / CC 97-105
L	KRYMINAL KUSTOM TRUCKZ	CB 21-22, 44-45 / CB 15-23 & 38-46
J	LOW ON AIR	CC 2-3, 50-51 / CC 1-8, 49-56
Q	M&M KUSTOMZ	NF 18-19 / NF 17-35
H	MASON DIXON TURBO DIESEL CLUB	W 15-16 / W 8-16, X 10-18
U	MID ATLANTIC FORD TRUCKS	NJ 7-8 / NH 1-17, NI 1-14, NJ 1-14, NK 1-14
R	NO REGRETS - GET BOARED DESIGNS	NH 19-20 / NH 18-30
AA	PIMP	IG 28-29 / IG 15-42
B	PURPLE HELMET SURFERS	IN 6-7, IO 3-4 / IN 1-12, IO 1-9
I	RELAXED ATMOSPHERE	IJ 113-4, IK 111-2 / IJ 110-117, IK 108-113
O	STUNNA CUSTOMS	NB 12-13 / NA 8-15, NB 8-15
W	TRIPLE DIAMOND 4 WHEELERS	IB 56-57, IC 64-65 / IB 47-61, IC 55-69
X	WALKER'S WHEELS	NC 3-4 / NC 1-8

NON-JUDGED SHOWFIELD

JUDGED SHOWFIELD CLASSES

BIG RIG SHOWFIELD

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ONSTER (ROCK WALL)
ENERGY DRINK
K COUNCIL - NEW
SHOWCASE

AGE GUYS (BUILDING Z)
FF AND MORE

ER TRUCK BED COVERS
LLULAR SALES
DIESEL PERFORMANCE



P
GENERAL PARKING

HILL

TP
TRAILER PARKING
PERMIT REQUIRED

OFF-ROAD PLAYGROUND

GATE 5
WALK / DRIVE

FRAME DRAGGING CONTEST

NON-JUDGED SHOWFIELD

RECEIVING & MAINTENANCE →

BARBIE BLVD.

SHALE BANK

DIANE DRIVE

DYNO TESTING

A & A AUTO - INSTALLATIONS

GATE 6
WALK-IN

NON-JUDGED SHOWFIELD

MONSTER TRUCK RIDES
ROCK CLIMBING WALL

MONSTER TRUCK SHOWS
MEGASAUROS SHOWS

VANARAMA

STAGE

IF LOST MEET HERE

BUILDING Z
(under Grandstand)

BUILDING Y

FOOD COURT

• INVITATIONAL DISPLAY
• LTAA'S STOCK JEEP TO SHOW JEEP
• SVT DISPLAY

BUILDING T

MILITARY VEHICLES

AMERICAN TRUCK HISTORICAL SOCIETY RIG DISPLAY

NOTARY & CAR CORRAL OFFICE

PAVILION (DA, DB)

ELIZABETH TRUCK CENTER

GUEST SERVICES BUILDING

- Goody Bag Pick-up
- Contest Sign-ups
- Winner Check-In
- Information

82
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84 IA
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115 118 E 142

117 F 124-6

120 G 143
122

GA 3-11 G 143

H 150
I 149

TRUCK CORRAL

187 35

185 163 164

1

BIG RIG JUDGED SHOWFIELD

BR
BIG RIG SUPPORT PARKING
PERMIT REQUIRED

GATE 7
WALK-IN

INVITATIONAL DISPLAY BUILDING T



1924 FORD T-BUCKET
Diehl Wilson



1954 FORD F100
Jeremy Zeigler



1956 FORD F100 PICKUP
Tom Wright



1967 CHEVROLET C-10 PICKUP
Patrick and Rose Slater



1974 FORD F100
Kevin and Richard Harrell



1977 MERCEDES-BENZ 406 UNIMOG
Thomas Lawlor



1989 TOYOTA PICKUP
Darrell Reilly



2000 CHEVROLET SILVERADO
Kyle Fannin



2002 FORD F150 HARLEY-DAVIDSON
John Belvin



2003 CHEVROLET AVALANCHE
Christopher Rosche



2007 DODGE DAKOTA RT
Timothy Drake



1995 FORD F150
Michael Barna

ON DISPLAY BUT NOT PICTURED: 1996 F150 FORD, Chad Potteiger; 2008 HUMMER H3, Pete Brennan

CARLISLE
TRUCK
NATIONALS

AUGUST 2-4, 2013



1994 FORD F150 LIGHTNING
James Conneen

SPECIAL DISPLAY TO CELEBRATE 20 YEARS OF SVT

We are pleased to welcome the SVT Owners Association along with Dave Dempster, former SVT engineer and contributor on Ford's Prototype "Lightning Bolt" Ranger. These vehicles are on display in Building T.



1994 FORD SVT LIGHTNING
Jerry Kocher



2003 FORD 150 LIGHTNING
Jerry Kocher

THE WORLD'S LARGEST STREET-LEGAL 4X4



IRONREVENGE



Be sure to check out the world's largest street-legal 4x4 truck, IronRevenge, in the midway area. This massive ride is making a journey out of it too, traveling from the Orlando area to Carlisle before venturing further north next weekend to the Bloomsburg Nationals powered by Carlisle Events. IronRevenge is an International Navistar CXT and sports an exceptional custom interior, complete with air ride seats, drop-down TV screen, navigation, accent lighting and fold-down sleeper. This truck is custom from top to bottom and dwarfs any standard daily driver, built as a testament to American Ingenuity. It's a must-see-to-believe type of machine, and there won't be a bigger truck here this weekend.

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The not-for-profit American Truck Historical Society was formed in 1971 to preserve the history of trucks, the trucking industry, and its pioneers. The American Trucking Association officially recognizes the ATHS as the “duly authorized organization founded

to record and develop trucking industry historical data.” Today, the ATHS has more than 21,000 members, with

110 of them being part of the Susquehanna Valley Chapter chartered in 1992. Members of the Susquehanna Valley Chapter agree on one thing — old trucks are fun! This chapter hosts a truck show at the Kenworth of Pennsylvania dealership in Carlisle every August and a Tri-State show in Winchester, VA, every September. They will be here this weekend showcasing some of their vehicles. We are pleased to welcome them to Carlisle and hope that you will take the time to visit their display, ask questions and learn more about the American Truck Historical Society. Look for their showcase around the pavilion in the big-rig area this weekend.



1974 KENWORTH – Tim Kauffman
1974 KENWORTH – George Lapp
1976 KENWORTH – David Alexander



1970 KENWORTH
 Tom Carpenter



1950 MACK
 Brian Hanson



1951 MACK
 John Hiestand



1954 MACK
 Williard Good



1968 KENWORTH
 Larry Martin



1972 KENWORTH – Carl Ellerman
1963 DIA – Marlin Ruhl



1978 KENWORTH
 Tim Mitchell



1980 KENWORTH
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1981 KENWORTH
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1986 GIANT
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- ◆ full length features on some of the largest rides we can get in front of our cameras.
- ◆ a reader ride section, for those that want to share their largecars with the world.
- ◆ a model of the month section and a diesel doodle section (*truck drawings composed from kids 16 and under*), both of which are submitted by our readers.

The PRINT mag offers some of the same great features and show coverage as the ONLINE, but you will see them in PRINT first. In each of the 4 issues of PRINT, we include 4 truck features, show coverage from 4 different shows located through the country, a retro rhetoric section which takes you back in time to the old school legends of the 80's, a model section & readers rides section - submitted by our readers, and several other articles and features that we know you truck lovers would find of interest. This magazine is NOT dated as a news magazine would be. It is full of cool truck pictures that you will love to look at and enjoy, time and time again. Back issues of the mags are available for purchase in our online store. You can also purchase the latest issues at one of many of our many distributors locations. You can find this on our home page under LCM INFO then PRINT MAG INFO.

To those interested, we do offer competitive advertising and distribution. We have an online store with some pretty outstanding merchandise, including t-shirts, hoodies, mousepads, stainless steel license plate frames, hats and much more available for purchase. We also have a web board or message board forum that is FREE to anyone not just members of the site. We do require you to register though, but again, it is FREE. Here on this board, it's like a big huge family who bicker back and forth (as all families do), share their knowledge & opinions on trucks and topics of interest within the industry.

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CAR 12

VENDOR SPOTLIGHT: ED BEARD JR.

BY MIKE GARLAND

How easy is it to draw? Can you draw a stick figure, circle or square without much of an issue? If so, you are better off than most. Figure that art is a talent, and whether it's freehand, pencil, crayon, graffiti, airbrush painting or one of the numerous other forms of art, the person attached to the hand that is creating it has a unique skill set.

At the Truck Nationals this weekend, you have a chance to interact with and witness the talents of Ed Beard Jr. Beard, an enthusiast who has been an artist for more than 30 years, has perfectly blended his passions of art and automotive.

"I have been an artist for so long, but I can still remember during my sixth- or seventh-grade year when it really hit me that I was good at it," Ed said. "Around 10th grade (1979), I started to use the airbrush to be able to create automotive murals to put on the guys' cars in automotive shop class. They would ask me to create firebirds for their TA's and other fantasy images on their hot rods. That's where I got my first taste at automotive art." Ed continued by saying that "I worked nearly exclusively with automotive art until 1989, when I needed to step away for health reasons."

You see, the chemicals associated with Ed's airbrush work were making it hard for him to breathe so he turned to water-based paint and began a career in publishing. Ed has worked with Hasbro/Wizards of the Coast, Dungeons and Dragons, and has more than 100 published illustrations with the world's most popular card game, Magic the Gathering. Ed does dragons and does them well! His works have been licensed on over 1,000 products, and his "brand" has appeared in just about every language and country worldwide.

In 2010, a friend suggested to him that he should return to the automotive airbrush world and try a new water-soluble paint. This new water-based paint was strong enough to hold up on cars and was chemically safe enough for Ed to work with from a health standpoint.

"I figured I'd give the new water-based paint a whirl because I could sense the publishing world was changing. Many aspects of it were becoming digitized, and I got to a point where I needed to figure out how I can keep painting and on what," Ed said. "Before I became a dinosaur in the publishing world, I decided to combine my love for cars and my hand-painted-airbrushed skill sets where the public still appreciates tangible REAL art and not just the virtual reality world of online games and non-tangible products. To the custom automotive owner, their car or truck is a work of art, and they want nothing but original hand-painted art and not a virtual facsimile or a vinyl wrap on their baby.



With Ed and his airbrush reunited, he took his fantasy art talents to a completely new level and that, in part, is what brings Ed to Carlisle this weekend. Ed owns a 2000 Dodge van, and it was his daily driver for many years, getting him to and from gigs nationwide. After 240,000 miles, he and his wife began looking at a new vehicle but got to the point where they did not want to put money into it. Finally, Ed decided to refurbish the van, build up the motor, make it "his."

Around the same time, Ed noticed a renaissance in mural work, and as he was rebuilding the van, decided that he wanted to have something cool to ride in, something that looked good and rode even better. Because of this, Dragonlord was born!

"I knew the paint job was going to be a full wrap-around and I wanted to do something that hasn't been done before," Ed said. "I have something in every section of the van, even muraled the inside doors and dash. After 921 hours of labor which began January 21, it's done."

The artwork was completed during the first week in May, and Ed and the van were on its maiden highway voyage. Considering the talent and time behind the project, many of the people on the roads next to Ed and the van were taking a second and third look, actually causing traffic slowdowns. Because of that, Ed laughed as he said, "I have to drive in the slow lane to avoid causing an accident. Everyone is looking at the van and that's great, but it's really backing things up."

In being the most successfully licensed dragon-and-wizard fantasy artist with the most diverse selection of products using his art in the world, Ed looks at what he does as a hobby more than a job. "It's been very cool to be able to consider what I love doing as a job. Now I'm looking to do some higher-end automotive mural projects each year which will keep me healthy and happy!"



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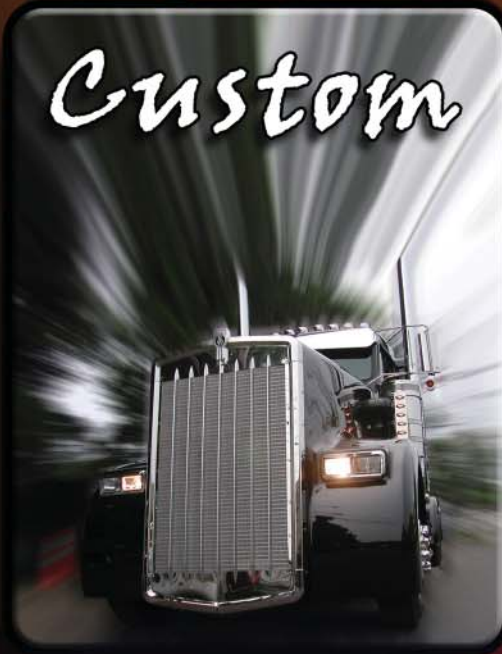
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BRUSTER'S ICE CREAM & NATHAN'S FAMOUS HOT DOGS	Food Court	Bruster's ice cream in a dish or waffle cone, Nathan's hot dogs plain or with chili and cheese, chicken tenders, corn dogs, fries; for breakfast, try pretzel logs and hashbrowns with coffee
BRICKER'S FAMOUS FRENCH FRIES	Food Court	French fries, chicken wraps and chicken strips, breakfast sandwiches, and now selling Sherri's Crab Cakes
DOMINO'S PIZZA	Food Court	Featuring pizza, cheesy bread, cinnabread and parmesan bread bites
MARCELLO'S RISTORANTE	Food Court	Breakfast sandwiches, a variety of subs including Italian, tuna, chicken parmesan, meatball, California and special cheesesteaks, sausage and ham or turkey with cheese. Also, chicken fingers, french fries and mozzarella cheese sticks. Newly added pasta bar and stromboli
HORNER'S CORNER FRIED CHICKEN	Food Court	Belgian waffles with fruit topping or chicken and gravy for breakfast. Chicken tenders, hot wings, fried chicken meals, potato wedges, baked beans, cole slaw and cornbread
ALEJANDRO'S	Food Court	Steak, chicken, cheese and ham quesadillas, fajitas, tortas and ensaladas
CARLISLE HIGH SCHOOL BAND BOOSTERS	Food Court	Breakfast sandwiches, homefries, burgers, hot dogs, pork barbecue, French fries and soups as well as apple dumplings and soft pretzels
STOLTZFUS PA DUTCH GOODS	Food Court	Ham and Swiss sandwiches (add egg for breakfast), pot pie, chicken corn soup, ham and bean soup, sticky buns and shoo fly pie
SHUMAN'S CONCESSIONS	Food Court & @ IM 56	Breakfast sandwiches, hot dogs, burgers, sausages, chicken cheesesteaks, pulled pork, smoothies, lemonade and ice tea.
DOUBLE TWIST SOFT PRETZELS	Building T	Hand-rolled soft pretzels, ham and cheese pockets, elephant ears, homemade lemonade and brewed ice tea
SUNRISE CONCESSIONS	Pavilion at ND & Dukes Blvd.	Opening early for breakfast, lunch and staying open later for dinner during spring and fall. Breakfast platters, giant quesadillas, sweet potato fries and many other items.
PENN TWP. VOLUNTEER FIRE COMPANY 50	J1-3	Breakfast sandwiches, hot dogs, chicken strips, french fries and roast beef sandwiches
CHESAPEAKE DIVERSIFIED FOODS	beside J 163	Gyros, sausages, butterfly fries, London broil, shrimp, breakfast sandwiches, jambalaya and corn on the cob
HORNER'S CORNER BBQ	A110-113	Donut bites, pancake and sausage on a stick, and French toast sticks for breakfast. Beef brisket, pulled pork and smoked chicken barbecue sandwiches, burgers, hot dogs, sweet and hot sausage, chicken fingers, french and sweet potato fries and fried pickles.
GRANDPA'S COUNTRY CATERING	R32-34	Breakfast sandwiches with hash browns, hot dogs, sweet Italian and hot Italian sausages, chicken tenders, chicken sandwiches, 6 oz. burgers, fish sandwiches, homemade ice cream, sno cones and nachos
THE SMOKEHOUSE	J100	Breakfast sandwiches, pulled pork sandwiches, roasted, beef brisket, pit ham sandwich, pit beef sandwich and chicken tenders
LUXIE'S SWEET TOOTH	D85, GA1, A114	Cookies, candy, soft pretzels, fresh fruit, slushies, pastries and more
SNYDER FAMILY CONCESSIONS	Various locations	Pizza, funnel cakes, deep fried oreos, sausages and gyros
BRICKER'S FAMOUS SEAFOOD AND FRENCH FRIES		Corner of Dukes Boulevard and Diane Drive Crab cake sandwiches, platters, fish sandwiches and french fries
SUBWAY	Gate 3	Fresh made-to-order sandwiches, including breakfast, cookies, chips and Rakestraw's Ice Cream
RITA'S ITALIAN ICE	Row T	Italian ice
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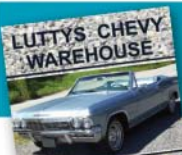


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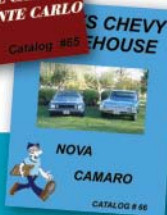


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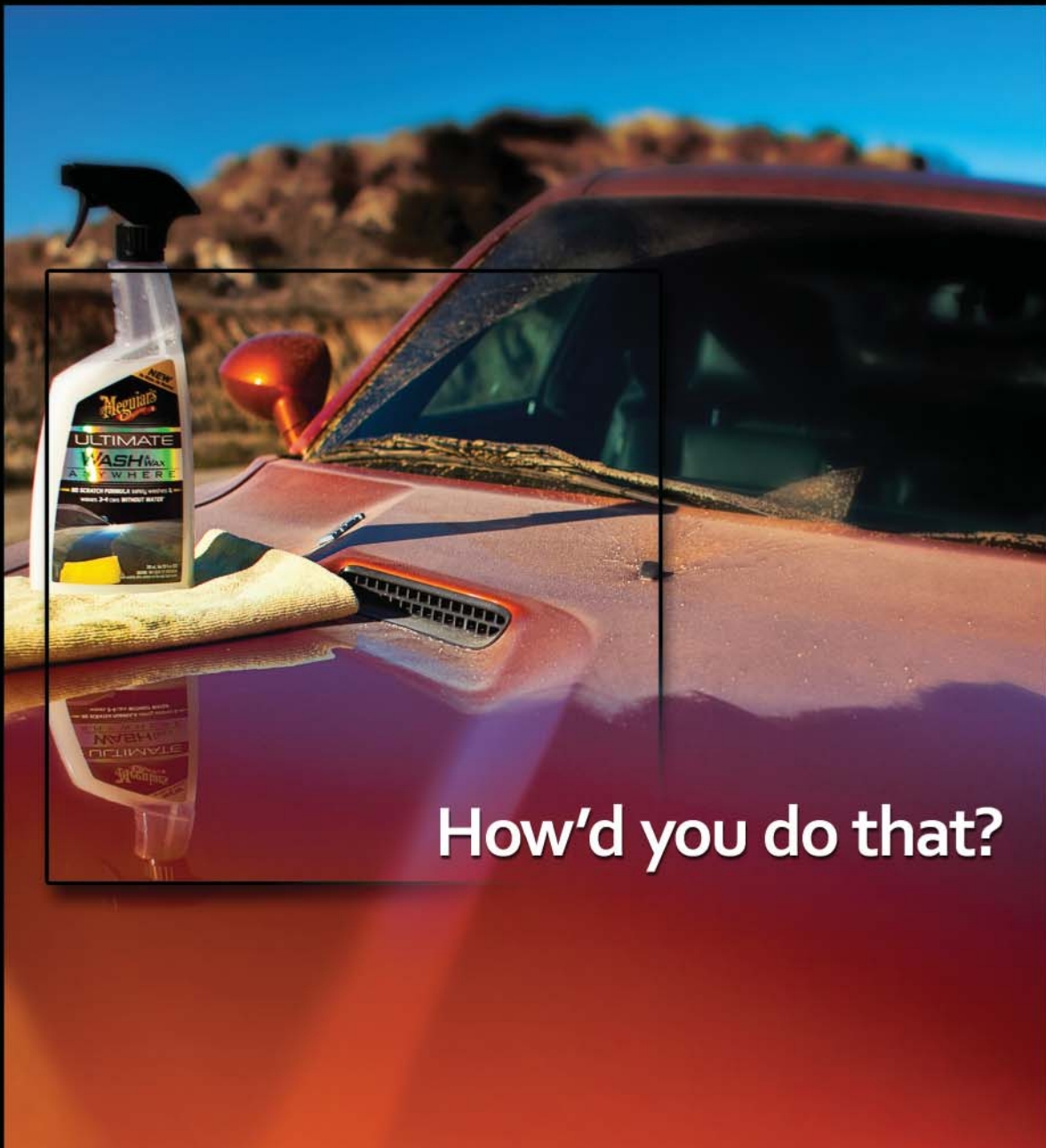


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